

Seller Lead Form

Property Address:

Date:

Contact Person:

Best Phone Number(s):

Email:

Lead Source:

Occupancy:

Living in home? Tenant? ___ How long: Style of Home:(Brick, Block, Wood frame)

Unit 1: Bed ___ Bath ___ Rent ___ Unit 2: Bed ___ Bath ___ Rent ___

Unit 3: Bed ___ Bath ___ Rent ___ Unit 4: Bed ___ Bath ___ Rent ___

Potential rent:

Garage: Lot Size:

What updates have been completed in the last 5 years?

How's the condition of the roof?

How is the condition of the water heater?

How old is it?

What is the condition of the furnace?

How old is it?

What is the condition of the A/C unit?

Is The Home Listed With An Agent?: How Much:

Realtor:

Phone:

Listing Expires: _____

What is your ideal Price?:

How Quickly Are You Looking To Sell?:

Have You Received Any Offers? ____ (if 'YES' ask "what has stopped you from accepting?")

Motivation:

What makes you want to sell your property?

If you had to keep the property what would you do with it?

Mortgage Information:

Do you currently have a mortgage?

What are your payments?

Have you missed any payments?

Do you have any liens?

What are the amounts?

Fixed or ARM (Adjustable Rate Mortgage)

Decision Makers:

Aside from yourself, are there any other decision makers?

Subject To:

If I could give you some cash now and take over the responsibility for the payments on the mortgage, how much cash would you need to walk away with?

NOTES: